



Dear Sir/Madam,

Taking into consideration the profile of your company we would like to inform you about the AgroFossilFree Project (<https://www.agrofossilfree.eu/>), which is supported by the European Union through the Horizon 2020 programme, and its goals that would also benefit your entity in multiple ways.

The main goal of AgroFossilFree project is to pave the way for the de-fossilisation of the European agriculture by diminishing fossil energy dependence of all agricultural domains (open-field and controlled-environment crops and livestock). To do so, AgroFossilFree will:

- evaluate the current energy use status of EU agriculture
- assess farmers' needs and interests
- discuss solutions thoroughly with all related stakeholders through online and physical workshops
- recommend a dedicated research roadmap and policy guidelines for the EU

to achieve more efficient and alternative energy use in agricultural activities with simultaneous GHG emissions reduction.

In this context, the project's main instrument to reach out to stakeholders will be an informative and easy-to-use ICT tool, named **AgEnergy Platform**, which will provide information regarding available Fossil-Energy-Free Technologies and Strategies (FEFTS) that could be applied in the agricultural environment. As an auxiliary tool, the Platform will be accompanied by a Decision Support Toolkit (**DST**) to propose interventions and financing tools based on users' requirements.

AgroFossilFree is expected to become very popular due to its currently "hot" subject and its diversity of production systems and agro-climatic zones, but also due to its AgEnergy platform that is expected to:

- gain **high visibility** (EU channels, social media, etc.) for the next 3 years, plus at least another 5 years that will remain open and fully operational after the project's end
- be a **one-stop shop** for your technologies and strategies to be presented to possible customers
- contain all important information for your technology, directly given in a **single-webpage mock-up card** in an **easy** and **understandable** way especially **for farmers** as end-users
- allow your technology to be searched by end-users with multiple criteria and a DST, so to be found from the stakeholders that could act as **possible customers**

We kindly invite you to register your products in the relevant [Google Forms](#)\* and consult the relevant submission [tutorial video](#)\*\* . Your technology will be available to end-users after the launch of AgEnergy platform on October 1<sup>st</sup>, 2021.

For those of you who do not have the time to upload your technology, we can do it for you after your consent.

Yours sincerely,  
AgroFossilFree Team

\*Google Forms link: [https://docs.google.com/forms/d/1beE9DmHT47C4nvdI7XjXMQXB\\_I3clFSqKY3\\_N6ph61Y/viewform?edit\\_requested=true#responses](https://docs.google.com/forms/d/1beE9DmHT47C4nvdI7XjXMQXB_I3clFSqKY3_N6ph61Y/viewform?edit_requested=true#responses)

\*\*Tutorial video link: <https://www.youtube.com/watch?v=bKaJT4OgMT0>



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement ID 101000496

